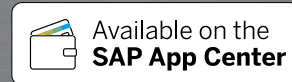


SAP® Endorsed Apps: Helping Customers Become Best-Run Intelligent Enterprises



Q What are SAP® Endorsed Apps?

A SAP Endorsed Apps are a new category of solutions from SAP's partner ecosystem, designed to help customers become best-run intelligent enterprises. Endorsed apps deliver proven value with desired outcomes – quickly, effectively, and with great confidence. Through this designation, customers will be able to quickly find partner apps that they know they can trust on [SAP App Center](#), the digital marketplace for partner solutions. The solutions are tested and premium certified by SAP, complement and extend SAP products, and deliver proven results to help solve key customers' business challenges.

Q Why has SAP introduced this new designation?

A SAP cannot solve all of our customers' business challenges alone. Our partner ecosystem provides additional innovations to help customers on their journey to become an intelligent enterprise and a best-run business. This new initiative allows customers to take advantage of complete, proven solutions, with the most innovative technology brought to them by partner apps endorsed by SAP.

Q How do SAP Endorsed Apps help me as a customer?

A SAP Endorsed Apps can round out a solution offering to help organizations become best-run businesses. As a customer, you can take comfort in the knowledge that SAP has evaluated these partner apps with a premium-certification approach, which means less risk to your organization.

Q What is the criteria for SAP Endorsed Apps?

A This is an invitation-only program, through which SAP identifies the top-rated partners and apps that are verified to deliver outstanding value to customers. Once a partner has been invited to participate, their solution must undergo a series of stringent tests – beyond standard SAP certification – to ensure they meet the requirements of Premium Certification.

Q What does Premium Certification from SAP entail?

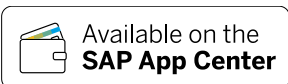
A SAP Endorsed Apps are tested and premium certified by SAP – a level of certification only available to this category of solution, denoting a higher level of security and less risk for businesses. It is achieved through added technical quality checks conducted by SAP Integration and Certification Center (SAP ICC), during which code is analyzed and custom recommendations are provided for enhancing and optimizing the solution. It consists of three main requirements: integration certification tests, a cloud quality check, and a static security code scan. A solution certified to a premium level by SAP ICC is one that provides customers value-added functionality and a smooth integration while safeguarding their existing investments. (See the [Premium Certification page](#) on our Web site for more details.)

Q How many partners and apps are part of the program?

A SAP has just announced the pilot phase of the new initiative, and all partner apps endorsed by SAP can be found [here on SAP App Center](#). There are currently five pilot partners with the SAP Endorsed Apps designation, with additional partner apps being added over time.

Q Where can I find SAP Endorsed Apps?

A SAP Endorsed Apps are available for digital discovery and purchase on [SAP App Center](#), the digital marketplace for SAP partner solutions. There, they will be featured prominently with the SAP Endorsed Apps badge. SAP App Center provides customers with real-time access to approximately 1,800 innovative partner solutions that complement and extend their SAP solutions, enabling digital transformation of their business. It's the one place to find, try, and buy SAP partner ecosystem innovations.



69405enUS (20/04) © 2020 SAP SE or an SAP affiliate company. All rights reserved. No part of this publication may be reproduced or transmitted in any form or for any purpose without the express permission of SAP SE or an SAP affiliate company. These materials are provided for information only and are subject to change without notice. SAP or its affiliated companies shall not be liable for errors or omissions with respect to the materials. SAP and other SAP products and services mentioned herein as well as their respective logos are trademarks or registered trademarks of SAP SE (or an SAP affiliate company) in Germany and other countries. All other product and service names mentioned are the trademarks of their respective companies. See www.sap.com/copyright for additional trademark information and notices.